

KENTUCKY WORKFORCE INVESTMENT BOARD

BUSINESS MEETING

My Old Kentucky Home
Bardstown, Kentucky
August 28, 2003

MINUTES

Members Present: Representative Adams, Representative Clark, Mr. Clouse, Governor Collins, Mr. Garrison, Ms. Grissom, Colonel Head, Mr. Jackson, Ms. Jones, Secretary Lile, Dr. McCall, Ms. Meurer, Mr. Oilschlager, Senator Pendleton, Mr. Ramsey, Mr. Rapier, General Shane, Mr. Sotsky, Ms. Tamme.

Members Absent: Mayor Abramson, Mr. Baker, Senator Borders, Mr. Dixon, Mr. Geary, Ms. Lassiter, Mr. Layzell, Judge/Executive May, Mr. McQueen, Mr. Mills, Mr. Richardson, Mr. Richmond, Ms. Taylor

CALL TO ORDER

Chairman Ken Oilschlager called the meeting to order at 10:20 a.m. Elizabeth Hack called roll and a quorum was established.

Member Nicky Rapier extended a welcome to everyone to his hometown of Bardstown.

Swearing in of new members: Judge/Executive Dean Watts – Nelson County, swore in new members Sue Tamme and Secretary Willie Lile.

Chair's Comments:

- New appointments: Judge/Executive Magoffin County Bill May and Secretary Willie Lile – Cabinet for Workforce Development
- Several appointments of the board expired June 30, 2003. A temporary moratorium of the board has been established until more information is received on reauthorization of the Workforce Investment Act. Upon learning of the reauthorization, appointments will then be made. Members whose membership has expired will continue to serve until the reappointments or replacements are made.
- KIDC has endorsed the Kentucky Employability Certificate (KEC). Additionally, the KEC is being used in a project between Citigroup and Gateway Community and Technical College.
- Recently attended National Governor's Association (NGA) in New York City.
 - Discussion on WIA reauthorization
 - Senate strong commitment to bi-partisanship
 - More flexibility to states
 - Stronger one-stops
 - Blending of funding streams is dead

- Probably 50/50 youth split for in and out of school
- Panel discussion on cluster approach to economic and workforce development; need to connect all cluster initiatives such as:
 - Economic development
 - Career and technical education curriculum clusters at the secondary and post secondary level
 - America's Career Resource Network (ACRN) career decision making initiatives at the secondary level
 - Career pathway initiatives being developed on several fronts for low-wage workers
- Presentation on LMI and LED- Chairs continue to be excited about the advances in LMI data and user-friendly presentation, as well as the Census Bureau's LED project
- Mr. Oilschlager appointed a task group to flesh out the strategic plan and bring it back to the full board for review in November. He asked that the Local Liaison and Marketing Committees act in this capacity, and encouraged other members to participate if they were interested
- Referred to handout in packet regarding invitation to the 2003 Governor's Conference on Postsecondary Education Trusteeship

OTHER COMMENTS

Comments from Secretary Willie Lile:

- Extended gratitude for working with service-minded individuals
- Attended open house on KEWES which is a \$30 million computer project of DES
- The Commonwealth has a challenge regarding the budget deficit
- Working on transition for the new administration
- Working on cabinet legislative issues
- Expressed devotion to the one-stop concept
- Mentioned new Perry County one-stop

Comments from Nancy Laprade:

- Announced retirement of Vicky Nicholas
- Announced resignation of Cassandra Bagley
- There will be a strategic planning page on the KWIB web page which will be a link to a variety of data, policy and best practice resources

Administrative Update – Susan Craft:

- Department for Training and ReEmployment (DTR) is currently working on several issues:
 - EKOS Management Reports with Charter Oak regarding performance
 - National Emergency Grants
 - DOL on performance measures
- Reported that the 70% response rate for participant follow-up has been met this year due to the hard work of the local areas

- Steering committee has been developed for the PY01 incentive funds
- Attended NGA
 - Discussion held on:
 - One stop certification
 - Performance management
 - Business services
 - User Center in Georgia – Nicky Rapier is the representative
- Brought attention to two handouts regarding DTR Youth Summit and DTR Awards Ceremony

ACTION ITEMS/DISCUSSION

Motion was made by Mr. Garrison with second by Dr. McCall approving minutes of the February 13, 2003 and the May 7, 2003 meetings. **Motion passed.**

Charter Oak Group:

Bennett Pudlin and Ron Schack from Charter Oak Group gave a summary report of the results of the evaluation project.

Health Care Industry Presentation:

Sue Tamme – Baptist Hospital East, Louisville and Joy Knight – Kentucky Hospital Association, made a presentation about the critical need for health care workers and the consortium model that is being implemented in Louisville.

Strategic Planning Update:

Ed Barlow updated the board on the results of the first five local community meetings and summarized the areas where the KWIB could be supportive of the local board's efforts. A working draft of the KWIB strategic plan was also included in the packet on page 59.

COMMITTEE REPORTS

Accountability and Funding Committee - Dr. McCall

- Expressed gratitude for the information that was received during the committee meeting, particularly the Charter Oak Group presentation.
- Reported that a 15-member steering committee has been formed to guide the allocation of 2001 incentive funds
- A contract has been signed with KCTCS for the funding streams analysis project. A tri-fold document will be developed showing the federal and state dollars available and program details including who administers each program.

Motion made and passed that the Accountability and Local Liaison Committees work together over the next months to develop statewide criteria for certifying one-stops.

Business and Industry Committee - Ms. Meurer

- Committee met at Lincoln Trail Career Center. A tour of the facility was provided at the end of the meeting.
- Presentation was provided by DES on *Workforce Kentucky*, which is a labor market information internet delivery system that provides the capability to enter, store, maintain, retrieve and report labor market data.
- KEC has been endorsed by KIDC; and Citigroup and Gateway Community and Technical College are in a joint partnership to utilize WorkKeys and the KEC. .

Two motions were made and passed:

- Committee asked to receive quarterly update of LEHD (Longitudinal Employer/Household Dynamics). Also the committee is to be kept abreast of any status changes in the progress of the project
- Committee asked that a template be built of what each local LWIA is doing to meet the specific needs of business and industry

Local Liaison/Marketing and Public Relations Committees - Mr. Rapier

- Reviewed incentive funds expenditures and obligations and committee was provided information on use of 2001 funds
- Reported that a marketing plan for Kentucky WorkNet logo/tag line will be developed over the next six months through an RFP process. The plan will be presented to the KWIB in May 2004 for an implementation date of July 1, 2004. After today's meeting, the Marketing Committee will work on its own to develop the marketing plan (no longer team up with the Local Liaison Committee for that purpose).
- Reiterated Dr. McCall's recommendation that the Local Liaison Committee work with Accountability Committee on developing criteria for certification of one-stops.

Motion made and passed (seconded by Mr. Garrison) to accept the committee report.

Youth Committee - Colonel Head

- Marion County Board of Education made presentation to committee members. The program is entitled "Work Ethic Seal Program"
- Update provided on youth projects:
 - Youth Resource Mapping has been completed; will report in November
 - Youth Challenge has high positive outcome rate for youth in post-residential phase
 - About Face! Contract has been completed
 - Youth Summit in November
 - Jobs for America's Graduates Drop-out Recovery Program will have four sites administered by local areas

- Jobs for Kentucky's Graduates Drop-out Prevention Program provided at 48 sites across the Commonwealth; administered by Department for Education

Motion made and passed (seconded by Mr. Clouse) to accept the committee report.

Chairman Oilschlager adjourned the meeting at 12:35 p.m.